



# Become an ADZINE Tech Partner!

## THE TECH FINDER

... is the supplier and **product directory** for **Technology solutions in digital advertising** (AdTech) and Marketing (MarTech).

The profiles are created and maintained by our analysts. In doing so, an **accurate classification of your product solution** is carried out.

## OUR SERVICES

- Comprehensive analysis of your product portfolio and creation of your Tech Finder profile
- Intensification of content-related work in the form of editorial coverage (News)
- Link integration with ADZINE Content
- Profile updates and maintenance during subscriptions period
- Intensive promotion of the Tech Finder profile

## YOUR ADVANTAGES

- Meaningful Tech Finder product profile
- A detailed presentation of your USP
- Editorial visibility (35,000 unique ADZINE User)
- Improved exposure in search engines
- 15% discount on ADZINE Media Offers
- Special discounts for ADZINE Events

## OUR APPROACH

After placing the order, we will send you a questionnaire customized to your product and company. Upon return, our analysts will conduct an in-depth interview with you to clarify remaining questions and to work out your unique selling points.

We will then create your Tech Finder profile within 7 days and send it to you for your final approval before the launch. Your profile will be continuously updated and maintained by our team of analysts during the subscription period.

## THE TERMS

- Can be canceled annually (up to 4 weeks before expiration)
- Invoicing after acceptance of Tech Finder profiles
- 12-month subscription fee: 2.490,- €

**Special discounts for new Tech Partners!**  
**Contact us for more information!**

Please contact: Georgina Yeboah – georgina.yeboah@adzine.de or phone.: +49 40 - 244 24 20 88



Tech Finder





# ADZINE Tech-Partner

**YES, WE WOULD LIKE TO BECOME AN ADZINE TECH-PARTNER**

Company

Address

Billing address, if different from company address

VAT/ Tax ID

Name

Email

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Date

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Signature