



Become an ADZINE Tech Partner!

THE TECH FINDER

... is the supplier and **product directory for Technology solutions in digital advertising** (AdTech) and Marketing (MarTech).

The profiles are created and maintained by our analysts. In doing so, an **accurate classification of your product solution** is carried out.

OUR SERVICES

- Comprehensive analysis of your product portfolio and creation of your Tech Finder profile
- Intensification of content-related work in the form of editorial coverage (News)
- Link integration with ADZINE Content
- Profile updates and maintenance during subscriptions period
- Intensive promotion of the Tech Finder profile

YOUR ADVANTAGES

- Meaningful Tech Finder product profile
- A detailed presentation of your USP
- Editorial visibility (35,000 unique ADZINE User)
- Improved exposure in search engines
- 15% discount on ADZINE Media Offers
- Special discounts for ADZINE Events

OUR APPROACH

After placing the order, we will send you a questionnaire customized to your product and company. Upon return, our analysts will conduct an in-depth interview with you to clarify remaining questions and to work out your unique selling points.

We will then create your Tech Finder profile within 7 days and send it to you for your final approval before the launch. Your profile will be continuously updated and maintained by our team of analysts during the subscription period.

THE TERMS

- Can be canceled annually (up to 4 weeks before expiration)
- Invoicing after acceptance of Tech Finder profiles
- 12-month subscription fee: 1.900,- €

New customers receive a 10% discount for the first 12 months

Please contact: Georgina Yeboah – georgina.yeboah@adzine.de or phone: +49 40 - 244 24 20 88



Tech Finder

