



ADZINE Content Partnership 2023



PARTNER BENEFITS

- Visibility for your solutions & services
- Attention from new potential customers
- New business leads every month!



Content Partnership

(Basic package)

- Analysis of your product & service, creation of the company profile
- Publication of your profile on the ADZINE TechFinder
- Initial interview with the ADZINE editorial team
- Three guest articles per year, selected news coverage

Term 12 months

€ 2,950/year

Extras *(please select and adjust number, if necessary)*

WHITEPAPER & LEADS

€ 1,500/year

- 60 leads per year / leads of downloads with corporate mail address
- Whitepaper delivered by the content partner
(Whitepaper production possible by ADZINE on request)

Total of your choice

ADZINE LIVE *Sponsoring (90 min)*

€ 3,000/Webinar

- Live webinar speaking opportunity
- Presentation & panel participation - adequate topical field:
Audience Data, Adtech, Martech, Programmatic, Video & CTV, etc. ...

Total of your choice

ADZINE & COMPANY *Sponsoring + Leads (60 min)*

€ 4.500,-/Webinar

- Company webinar (live): Topics and speakers from the content partner
- Intro and moderation by ADZINE
- Acquisition of attendees (lead gen.) as well as technical realisation by ADZINE

Total of your choice

Yes, we would like to become an Adzine content partner!

Choose your content packages, fill in your data and send everything to georgina.yeboah@adzine.de (photos are also welcome). Phone: 040 - 24 42 420 88

Total net price

Legal company name

VAT ID

Billing address

Name

email

Date

Signature