



PARTNER BENEFITS

- Visibility for your solutions & services
- Attention from new potential customers
- New business leads every month!

Content Partnership

(Basic package)

Term 12 months

- Analysis of your product & service, creation of the company profile
 - Publication of your profile on the ADZINE TechFinder
 - Initial interview with the ADZINE editorial team
 - Selected news coverage
- + one of the following two options*

3x guest article

or

1x ADZINE LIVE participation

€ 3.300/Jahr

*If you would like both options, select "3x Guest Article" and "ADZINE Live" from the Extras below

GHOSTWRITING (guest article)

€ 750/article

Your know-how written by us – we conduct a 30-minute expert discussion with you on a topic of your choice and write your guest article based on this content, which you can publish on ADZINE as part of the content partnership.

Sum of your choice

Extras (please select and adjust number, if necessary)

WHITEPAPER & LEADS

€ 1.500/Jahr

- 60 leads per year / leads of downloads with corporate mail address
- Whitepaper delivered by the content partner

Sum of your choice

ADZINE LIVE Sponsoring (90 min)

€ 3.000/Webinar

- Live webinar speaking opportunity
- Presentation & panel participation - adequate topical field:
Audience Data, Adtech, Martech, Programmatic, Video & CTV, etc. ...

Sum of your choice

Additional option

+ € 1.500/Webinar

- 50 leads of registrations with corporate email address

Sum of your choice

ADZINE & COMPANY Sponsoring + Leads (60 min)

€ 4.950/Webinar

- Company webinar (live): Topics and speakers from the content partner
- Intro and moderation by ADZINE
- Acquisition of attendees (lead gen.) as well as technical realisation by ADZINE

Sum of your choice

Yes, we would like to become an Adzine content partner!

Choose your content packages, fill in your data and send everything to georgina.yeboah@adzine.de (photos are also welcome). Phone: +4940 24 42 42 088

Total net price

Legal company name

VAT-ID

Billing Address

Name

email

Date

Signature