



ADZINE Content Partnership 2024



PARTNER BENEFITS

- Visibility for your solutions & services
- Attention from new potential customers
- New business leads every month!

<input checked="" type="checkbox"/> Content Partnership (Basic package)	Term 12 months
<ul style="list-style-type: none"> • Analysis of your product & service, creation of the company profile • Publication of your profile on the ADZINE TechFinder • Initial interview with the ADZINE editorial team • Three guest articles per year, selected news coverage 	€ 3,300/Year

GHOSTWRITING (guest article)	€ 750/article
Your know-how written by us – we conduct a 30-minute expert discussion with you on a topic of your choice and write your guest article based on this content, which you can publish on ADZINE as part of the content partnership.	Sum of your choice

Extras (please select and adjust number, if necessary)

WHITEPAPER & LEADS	€ 1,500/Year
<ul style="list-style-type: none"> • 60 leads per year / leads of downloads with corporate mail address • Whitepaper delivered by the content partner 	Sum of your choice

ADZINE LIVE Sponsoring (90 min)	€ 3,000/Webinar
<ul style="list-style-type: none"> • Live webinar speaking opportunity • Presentation & panel participation - adequate topical field: Audience Data, Adtech, Martech, Programmatic, Video & CTV, etc. ... 	Sum of your choice
Additional option	+ € 1,500/Webinar
<ul style="list-style-type: none"> • 50 leads of registrations with corporate email address 	Sum of your choice

ADZINE & COMPANY Sponsoring + Leads (60 min)	€ 4,950/Webinar
<ul style="list-style-type: none"> • Company webinar (live): Topics and speakers from the content partner • Intro and moderation by ADZINE • Acquisition of attendees (lead gen.) as well as technical realisation by ADZINE 	Sum of your choice

Yes, we would like to become an Adzine content partner!

Choose your content packages, fill in your data and send everything to georgina.yeboah@adzine.de (photos are also welcome). Phone: 040 - 24 42 420 88

Total net price

Legal company name VAT ID

Billing Address

Name email

Date Signature