

Homepage	ADZINE.de			
Product	Superbanner	ContentAd	Big Superbanner	Billboard
Size (Pixel)	728x90	300x250	728x200	1104x250
Size (KB)	Max. 40			
Format	JPEG, GIF, PNG, FLASH			

Newsletter	ADZINE Weekly	ADZINE Special	
Product	ContentAd	MaxAd	MaxAd
Size (Pixel)	300x250	700x400 - 700x700	700x400 - 700x700
Size (KB)	Max. 100		
Format	JPEG, GIF, PNG		

Newsletter	ADZINE Insider & Topic Update: AdTech/ Programmatic/ Video/ Mobile	
Product	ContentAd	Superbanner
Size (Pixel)	300x250	728x90 - 728x200
Size (KB)	Max. 100	
Format	JPEG, GIF, PNG	

Website	ADZINE JOBS + EVENTS	
Product	Job Advertisement	Event Description
Logo (Pixel)	400x400	400x400
Text	Max. 5.000 characters	Max. 5.000 characters

**Flash-Specifications:** Information about used Flash version, Fall-back Image, Click-URL  
 All advertising media has to be physically sent to us.